

Message Text

UNCLASSIFIED

PAGE 01 ACCRA 06045 270839Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----087033 280421Z /11
R 261513Z JUL 78
FM AMEMBASSY ACCRA
TO USDOC WASHDC
INFO SECSTATE WASHDC 4775

UNCLAS ACCRA 6045

E.O. 11652: N/A
TAGS: BEXP GH
SUBJECT: WTDR/FTI: UNIVERSITY BOOKSHOP

REF: USDOC 12376

1. GHANA
OFFICE USE: 2. 749 3. 0001700 4. 01
5. UNIVERSITY BOOKSHOP
6. P.O. BOX 1; UNIVERSITY SQUARE
7. LEGON
8. CONTACT: SAMUEL O. COFIE
9. TITLE: MANAGER
OTHER OFFICIAL IS MR. I.O. OTOO, ASSISTANT MANAGER
10. PHONE: 75381 11. TELEX: N/A
12. CABLE: N/A
13. ESTABL: 1950 14. EMPL: 35 15. SIZE: LARGE
16. REPUTATION: Y-SATISFACTORY 14. RPT DATE: 07/78
OFFICE USE: 18. K 19. N/A 20. N/A 21. N/A 22. N/A
23A. 27310/1345 IMP DIST EXP OF BOOKS:
23B 26400/135 IMP DIST OF STATIONERY AND OFFICE
23C. 26216/135 SUPPLIES: WRITING AND RELATED PAPERS,
23D. 39500/135 PENS, PENCILS: OFFICE AND ART EQUIPMENT;
23E. 27710/135 ALSO OF GREETING CARDS AND OF
23F. 36520/135 PHONOGRAPH RECORDS
24. FOREIGN SALES: 98 PERCENT LACAL, 2 PERCENT EUROPE, U.S. AND
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AFRICA.
25. FINANCIAL REF: GHANA COMMERCIAL BANK, P.O. BOX 17, LEGON
26. TRADE REFS: INTERNATIONAL BOOK SERVICE, 58 GRANT AVE: CARTERET,
N.J. 07008; XCAMBRIDGE UNIVERSITY PRESS, BENTLEY HOUSE, 200 EUSTON
RD., LONDON, NW1 2DB.
27. FOREIGN FIRMS REPRESENTED: N/A
28. POST EVALUATION: BOOKSHOP IS SEMI-AUTONOMOUS BUSINESS ENTITY OF

UNIVERSITY OF GHANA; IT IS WELL ORGANIZED AND COMPETENTLY MANAGED. LOCATED ON UNIVERSITY CAMPUS ABOUT 7 MILES FROM DOWNTOWN ACCRA, FIRM HAS LARGE GENERAL CLIENTELE IN ADDITION TO STUDENT CUSTOMERS. IT BUYS MAINLY FROM ENGLAND AND THE U.S. AND, ON SMALL SCALE, EXPORTS TO THOSE COUNTRIES AND OTHERS IN AFRICA. FIRM'S PROGRESS DURING PAST TWO YEARS SOMEWHAT HAMPERED BY GENERALLY POOR TRADING CONDITIONS. ANNUAL SALES REPORTEDLY DROPPED BY 37.5 PERCENT FROM CEDIS 800,000 IN 1975 TO CEDIS 500,000 IN 1977. (CURRENT EXCHANGE RATE OF CEDI IS APPROX. \$0.70). UNIVERSITY BOOKSHOP, HOWEVER, CONTINUES TO ENJOY EXCELLENT REPUTATION IN LOCAL BUSINESS COMMUNITY: BANKING SOURCES ACCORD IT A HIGH CREDIT RATING, AND WE RECOMMEND IT AS SUITABLE TRADE CONTACT FOR U.S. FIRMS. IT SHOULD BE NOTED THAT BECAUSE OF FOREIGN EXCHANGE DIFFICULTIES, IMPORTS ARE OFFICIALLY REGULATED; PERMITS AND LETTERS OF CREDIT ARE DIFFICULT TO OBTAIN, EVEN FOR GOVERNMENT-CONTROLLED COMPANIES. FIRMS MUST REMIT UNDER LETTERS OF CREDIT, SINCE OTHERWISE THEY CANNOT USUALLY TRANSFER FUNDS ABROAD.

29. PREP: PETER A. HENNISON APPR: ALBERT L. GLAD. HOLMES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 26 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978ACCRA06045
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780309-0460
Format: TEL
From: ACCRA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780716/aaaaanqk.tel
Line Count: 80
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 21e4576c-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1874098
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: UNIVERSITY BOOKSHOP
TAGS: BEXP, GH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/21e4576c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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